

LCTA RIDERSHIP COMMITTEE MEETING MINUTES

Minutes from the October 18, 2016 Ridership Committee Meeting held at 2 PM at the LCCC Corporate Learning Center in Wilkes-Barre, PA.

Present: Norm Gavlick (LCTA), Lorri Vandermark (LCTA), Sid Halsor (LCTA Board of Directors), Joe Fedak (public), Linda Slater (PTAC), Joseph W Latosek (Public).

Review of meeting minutes from the 9/20/2016 Ridership Committee meeting.

Topics Discussed:

- Mr. Gavlick discussed possible changes to Ridership meeting schedule & location. The members were in agreement, as long as they can have input ahead of time. The matter will be presented to LCTA Board of Directors.
- Mr. Gavlick discussed and explained new Pittston Circulator Route.
- Mr. Gavlick gave an update on the statues of the LCTA audits that have been and are being conducted.
- Mr. Gavlick mentioned that LCTA is asking the City of WB for permission to create several bus stops on Washington St., in order to alleviate congestion at the Intermodal Center.
- Mr. Gavlick informed the committee that LCTA will be installing new video systems on Shared Ride Vans by Mid-November. In addition; LCTA is looking for grant money to upgrade to HD cameras on all fixed route buses.
- Mr. Gavlick gave updates to the committee on the Youth Advisory Board, The Community Advisory Board and NEPA Women in Transit.
- Ms. Vandermark was asked to briefly discuss upcoming Marketing Programs: Veterans Day, Poetry in Transit, Holiday Bus & Stuff the Bus Food Drive.
- Mr. Gavlick mentioned that LCTA is also looking in to the possibility of "Books on the buses".
- Ms. Vandermark informed the committee of new programs and tours available for "First Time Riders" and school classes, etc.
- A member from PTAC asked if LCTA could produce bus signs advertising PTAC meetings, in order to increase attendance. LCTA officials Stated: It would be looked in to, but should not be a problem.

- A member of the public asked about Shared Ride Drivers not allowing shopping carts on the vans. LCTA Officials stated: We need specific dates and times to examine incidents. Safety procedures for carts was also discussed.
- A member of the public asked about the status of the Back Mountain Park & Ride Survey. LCTA officials stated: Projects is moving along. Current statues and upcoming steps were discussed.
- A member of the public asked about expanded service to Hillside Farms and other “Care Farms”, for persons with disabilities. LCTA officials stated that it will be looked at in long range plans.
- A member of the public asked about special information and signage to be created for readers with vision impairments, to assist them at the Intermodal. LCTA Officials responded: It will be reviewed and taken under advisement.
- A member of the public commented that they are happy with LCTA’s Social Media page.
- The next LCTA Ridership Committee Meeting will take place on 11/15/2016 on 2PM at the LCCC Corporate Learning Center in Wilkes-Barre, PA.