

LCTA Public Transit Ridership Forum Meeting Minutes

Minutes from the March 20, 2018 Public Transit Ridership Forum Meeting held at 2 PM at the LCCC Main Campus in Nanticoke, PA.

Present: Frank Knorek (LCTA), Norm Gavlick (ED), Lorri Vandermark (LCTA), (8) LCCC Students, (2) Members of the Public, and 2 LCCC Administrators.

- Review of meeting minutes from the 2/20/2018 ridership forum meeting.
- The ED stated: "The focus for the 2018 ridership committee meetings is to engage rider demographic groups that currently are not using the fixed route bus service. These groups include: millennials, young professionals, college students, those working in regional industrial parks, and the general public. The goal is to get feedback on what is working, what can be improved upon, and why or why not people choose to ride the bus. There will also be two ridership meetings held at both the Pittston and Nanticoke senior centers to garner user feedback from those using the LCTA Shared Ride service."
- A staff member from LCTA stated: "Provided the group with information on the survey directions, the disclaimer, where to place surveys when completed, and how to redeem the compensatory one-day bus pass for participating. Thank you for your time today in being here and participating in the survey."
- The ED stated: "In April we anticipate the introduction of night service to assist employees working 2nd and 3rd shifts with their transportation needs. There will be a north and south loops that will originate at the W-B Intermodal Center. One loop will service the Hanover Industrial Park and the second loop will service the CenterPoint Industrial Park. The loops will service most major municipalities and major employment centers. Currently, there are final tweaks being made to the schedules, and then a formal announcement will be made when the system goes live."
- The ED stated: "We are currently recruiting individuals to serve on the Student Advisory Council."
- The ED stated: "LCTA is in the process of replacing all fixed route bus stop signs with larger and easier to read signs that will show which route is serviced by the stop."
- The ED stated: "Two new CNG buses are due to be delivered late summer 2018. This will increase the bus fleet size from 38 to 40."
- The next LCTA Public Transit Ridership Forum meeting will be held on 4/17/2018, from 2-3 PM at Wilkes University's main campus in Wilkes-Barre, PA. This meeting format will consist of distribution of a focus group questionnaire for both the public and Wilkes University students.