

LCTA Public Transit Ridership Forum Meeting Minutes

Minutes from the May 21, 2019 Public Transit Ridership Forum Meeting held at 2:00 PM at the LCTA HQ in Kingston, PA and via Facebook Live.

Present: Norm Gavlick (LCTA ED), Lorri Vandermark-Palovachak (LCTA), Joe Fedak (Public), and 12 online public attendees.

Statistics: 217 views, 38 comments, 14 likes, and 2 shares.

- An LCTA Official welcomed those in attendance, provided an overview of the meeting, and stated that today's meeting would center on the topic of ridership travel patterns, and feedback from riders.
- An LCTA Official stated that today is Election Day, and don't forget to get out and vote. LCTA can take you to your polling place.
- An LCTA Official stated that LCTA is closed on Memorial Day (Monday) and there will be no service operating.
- An LCTA Official provided an overview of upcoming events in the community, where the public can take the bus to the event Free Dental Clinic at the Arena; Dump the Pump Day; LCTA Explore and Win Sweepstakes contest; and Downtown Wilkes-Barre Strawberry Festival and weekly Farmer's Market.
- An LCTA Official stated that you will be able to ride all day, free of charge, on National Dump the Pump Day.
- An LCTA Official provided an overview of the upcoming ridership survey that will focus on travel patterns of riders in downtown Wilkes-Barre, and how and why people ride.
- An LCTA Official stated: "LCTA offers customized travel training, available free of charge, to employers and organizations."
- The LCTA ED held a public comment and Q&A session for those in attendance at the meeting, both in-person and the online audience. Topics ranged from updates on the following items: Text notification system; Half Fare Program; Francis Slocum Summer Run; PennDOT FRITS project; South Valley and Hazelton route/service expansion project; Pittston Centerpoint transfer center project; grants for new CNG buses; and Murray Complex project.
- The LCTA ED stated: "Our goal is to maximize ridership demand and availability to supply public transportation services, while doing so in a responsible and efficient way."
- The LCTA ED reminded everyone to check out the LCTA website and Facebook page for the latest news and information.

- The LCTA ED stated: “Thank you for riding. Thank you for your time today, we will see you again next month!”
- The next LCTA Public Transit Ridership Forum meeting will be held at a time and location to be determined, and will be advertised to the public in advance.