

**LCTA Ridership Committee**  
**July 21, 2015**  
**2:00 pm**

Present: Norm Gavlick, Valerie Kepner, Linda Slater, Joseph J. Fedak, Joe Roselle, Frank Knorek, and Lee Horton.

Norm Gavlick is working with Christine Jensen (of CareerLink) to discuss issues related to employment and transportation for those individuals who are homeless. LCTA is looking to standardize bulk ticket prices with the tickets then being sold to local agencies to be distributed to those in need of transportation assistance. LCTA is considering creating a non-profit foundation that would allow for individuals to donate money tax free to the foundation with that money to then be used to purchase bus tickets for the local agencies to distribute.

Norm Gavlick is also working with Melissa Turlip (of Junior Achievement of NEPA) to include public transportation as part of Junior Achievement's Biz Town. The idea is to get the younger generation amenable to riding the bus.

It was shared with those in attendance that the Frances Slocum run is doing better this summer; this may be because of the run added in the afternoon. Also, the CenterPoint run's ridership continues to improve.

The CNG project continues to be a viable possibility. LCTA has not received any official word, but all indications point to LCTA being approved to house a CNG filling station. It is hoped that LCTA will be bumped up to Tier 1 of the waiting list.

LST grant money is possible for December 2015. If enough grant money is received, two fixed route buses will be purchased which will then open up the possibility of expanding fixed route service.

LCTA will be hiring an outside person with knowledge of the ADA requirements to review LCTA's ADA operations for both the fixed route and Shared Ride sides; the outside person will also meet with both union presidents to communicate the ADA requirements to be followed by all drivers. Shared Ride drivers and staff will be retrained on ADA laws by the end of August 2015.

It was requested that LCTA provide an audio version of Shared Ride materials for those who are visually impaired.

Riders with complaints regarding Shared Ride experiences were encouraged by Joe Roselle to speak up and contact him directly if necessary.

It was asked if the fixed route's system map was available on LCTA's website. The answer was yes; it's available at the bottom of the "Schedules" page.

It was also asked if servicing Hillside Farms was a possibility. The answer was not yet, though LCTA has not ruled out such service.

A driver was complimented for assisting a rider by giving him money to purchase a gift.

It was noted that LCTA is waiting for the grant money to be released to install cameras in Shared Ride buses. It was further noted that the cameras in the fixed route buses are outdated and should be replaced as there is no company willing to repair the cameras currently in use.

LCTA is still waiting on the implementation of the Ecolane software. In the meantime, LCTA has hired someone to help with the creation of manifests at Shared Ride.

Separate fixed route and Shared Ride locations are causing some communication issues.

Norm Gavlick continues to work on the possibility of an R/C Movies 14 – bus pass promotion.

Lastly, there was a request that riders be allowed to take shopping carts on the Shared Ride vans. This will involve some research and special consideration.

The next LCTA Ridership Committee meeting will take place August 18, 2015 at LCCC's Wilkes-Barre Center on Public Square.

Respectfully submitted,  
Valerie Kepner