

LCTA Ridership Committee
June 16, 2015
2:00 pm

Present: Lee Horton, Norm Gavlick, Rosemary Lombardo, Valerie Kepner, Linda Slater, and Sid Halsor.

During the May 2015 Ridership Committee meeting, it was shared that LCTA administrators were investigating the possibility of adding bus service to the Laurel Run trailer park. LCTA has committed to adding at least 5 runs going into the Laurel Run trailer park.

Discussion with the Wilkes-Barre Area School District regarding bus passes is on-going as is the creation of a student advisory board similar to SEPTA's student board.

Dump the Pump day is Thursday, June 18 and is sponsored by APTA.

The summer service to Frances Slocum State Park will be expanded from 2 runs to 3 runs per customer requests; it was noted by some in attendance that the Frances Slocum schedule was not currently available on LCTA's website, and Norm Gavlick said he would check into this. Too, LCTA looked into better coordinating with the Hazleton bus system to allow for Hazleton residents to access Frances Slocum, but Hazleton's bus times do not coordinate with LCTA's times. LCTA will continue to work with Hazleton, however.

Norm Gavlick is working with Wilkes-Barre's Movie 14 to try and put together a bus pass/matinee ticket deal.

Expanded runs are now running to CenterPoint Commerce and Trade Park.

Other announcements included the following:

- Luzerne County Council recently voted in favor of local match funding for LCTA.
- LCTA is working with Teri Ooms and The Institute for Public Policy and Economic Development to create and conduct a comprehensive customer survey. The survey will be completed by bus riders, employers located along bus routes as well as their employees.
- The recently hired grant coordinator is working on multiple grant applications.
- The possibility of a CNG station being installed is still being researched; approximately one half of the Shared Ride vehicles are already CNG ready.
- LCTA is considering eliminating the short fare, making changes to transfer and pass prices, and creating student passes. The public will be asked for feedback before any changes will be implemented.

A rider shared that there continues to be dissatisfaction with Shared Ride's services. Pamphlets continue to be distributed with outdated ADA information. Should the ADA laws not be corrected, the rider will contact the Department of Transportation. LCTA is currently analyzing the ADA laws as well as talking with a labor law attorney and non-profit organizations to coordinate an outside review of LCTA's ADA-related policies.

PTAC members would like a copy of LCTA's budgets. It was shared that the budgets are available to anyone on LCTA's website.

Lastly, there are McCann students and bus riders concerned they will not be able to make their connections should the #7 schedule be changed to service the Laurel Run trailer park. However, all times points for the #7 are remaining the same save for the first time point, but this run does not service McCann.

The next LCTA Ridership Committee meeting will take place July 21, 2015 at LCCC's Wilkes-Barre Center on Public Square.